



WBS MANAGEMENT CONSULTANT
BUSINESS ADVISORY & MANAGEMENT CONSULTANCY

CONSULTANT
MANAGEMENT



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FEASIBILITY





Who We are?



We started our journey in 2017 in the **United Arab Emirates**, and have since grown into a trusted name in **Business & Financial Advisory Services**.



Our Expert Team

Our team includes **Qualified Chartered Accountants (ACAs)**, **Certified Public Accountants (CPAs)**, **Certified Management Accountants (CMAs)**, **ACCAs**, **MBAs**, and **experienced finance specialists**. They work **diligently and efficiently** to deliver quality services in a **timely and professional** manner.





Our Mission Our Vision



Our Mission

Client-Focused Solutions

WBS Management Consultant aiming to provide Business solutions to their Clients and strive to achieve results that exceed expectations through Our Commitment to Our Clients adding maximum value to their business



Global Reach & Sophistication

Our Mission Statement includes, sophisticated matters locally, nationally and internationally.



High-Quality Service

Our Mission is to provide high Quality, Reliable and Prompt professional business consulting services to corporate and individuals world over thereby making sure every Client associated with us prospers in their field



Our Vision



Our Vision is to be a leading, recognized and highly reputed international accounting and consulting Firm in the region.

Spread the network around the Globe to become the top ranked Consulting Company in the world.



To be known as most trusted business advisor in the marketplace.

To be the first Choice for talented professionals seeking rewarding careers.



To be considered highly respected professional firm in the region where clients come with the peace of mind and their interests are being cared for by a team that enjoys working with them.





Our Values

At “WBS Management Consultant” our core values are built on trust, confidence and strong relationships with our clients. We believe that Our success depends on client's trust. Solving the hardest and Complex problems requires the best people in our Team. We think that the best people will be drawn to the Best opportunity to work on the hardest & Complex problems. We build our firm around that belief.

TRUST

Our Group’s mission is to help you reach your financial goals and maintain financial independence throughout a comfortable retirement. We can guide you through tough decision-making processes, such as asset allocation, investment performance monitoring, college education funding, retirement plans, insurance, and tax, estate, and business succession planning.



CONFIDENCE

Our firm’s philosophy is based on providing efficient auditing services in effective manner. We employ career audit professionals who enjoy creating value for the clients and their personnel, by taking on the role of patient and compassionate fiscal educator, and by always keeping communication lines open.

RELATIONSHIP

We understand the needs of our clients’ offices and the business that goes on there – and we strive to be an active and open partner. Some of the best things we hear about our auditing services are that a client office had a genuinely good time working with us and developing key relationships for the future.





Our Services

01

Financial Feasibility Study:

We conduct financial feasibility of a project to evaluate the commercial profitability of the plan, cash flow projections, capital expenditure forecasts, and sensitivity analysis.

Market Research

Comprehensive planning and execution of sophisticated marketing research, formative research, behavioral analysis, pre-& post assessments, competitive scans and Porter model.

03

Business Plan

Our approach is to pinpoint the value proposition, understand market dynamics and competitive edge, and finally fine-tune your business model to best suit current market aperture.

02

05

Due Diligence

The aim of due diligence is to check the valuation of assets and liabilities, assess the risks within a business and identify areas for further investigation. Doing this enables an investor or purchaser to make informed investment decisions.

06

Business Valuation

Determining a business valuation involves considering factors like financial performance, industry potential, and market opportunities. Negotiating a price involves balancing market capitalization and intrinsic value to reach agreements with investors.

Real Estate Advisory

Well experienced in undertaking Highest and Best Use studies (HBUs), real estate advisory appraisals and valuations that focus on four key factors: Planning rights, Physical possibility, financial feasibility, and Maximum productive use.

04





Why Choose **WBS** Management Consultants



Professional Attitude



We have Experience



We Deliver



We Care



Our Team



We Complete

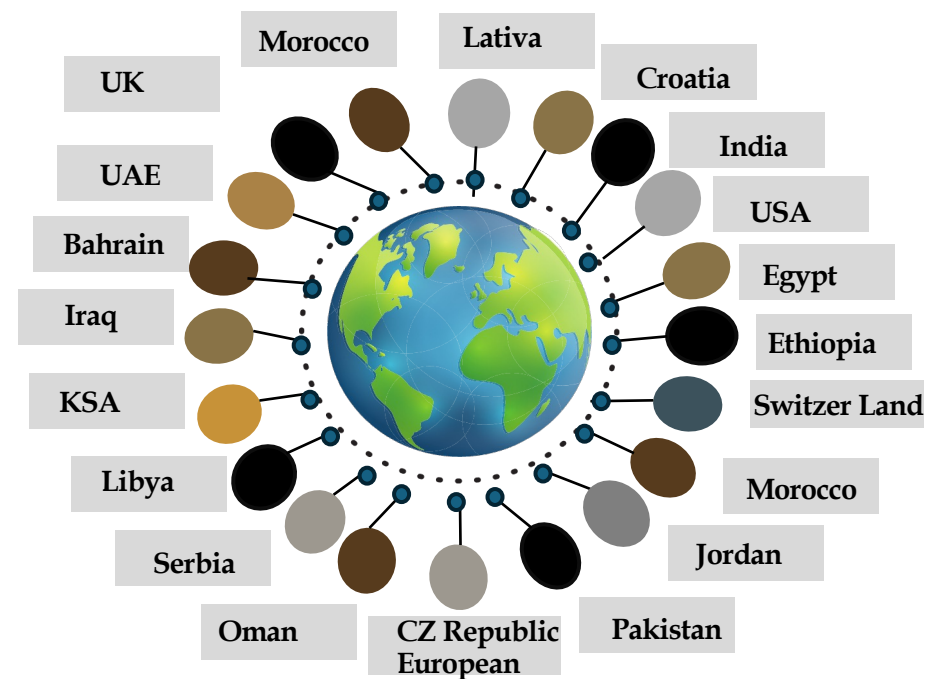


Flagship **Services**



Global Work Experience

WBS has served more than 500 clients

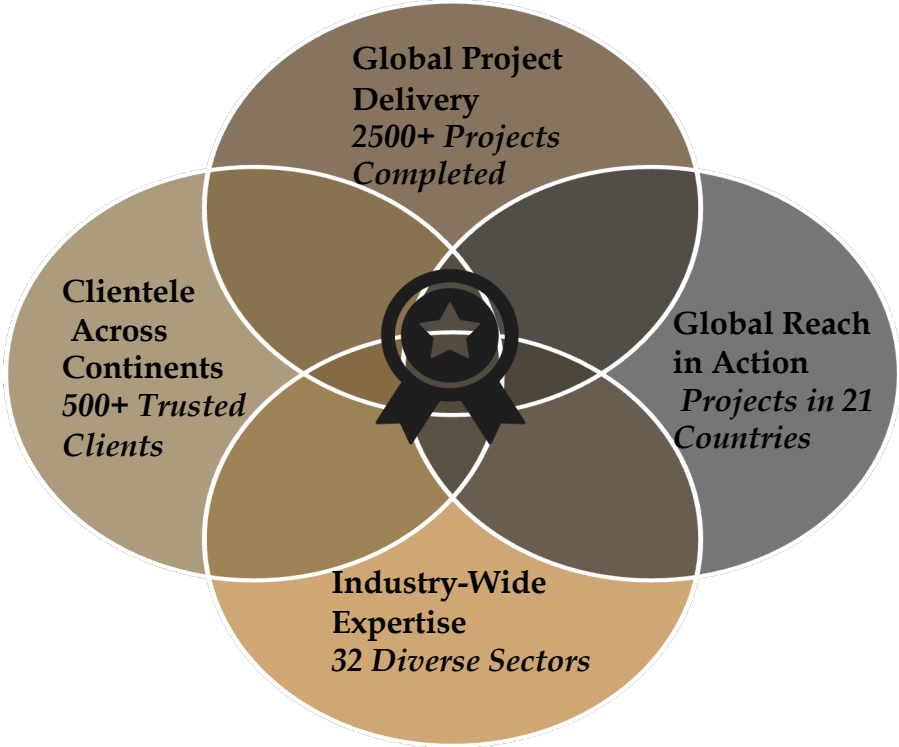


Global Network Coverage

WBS Team has completed the projects in UK , USA Europe, Asia & GCC

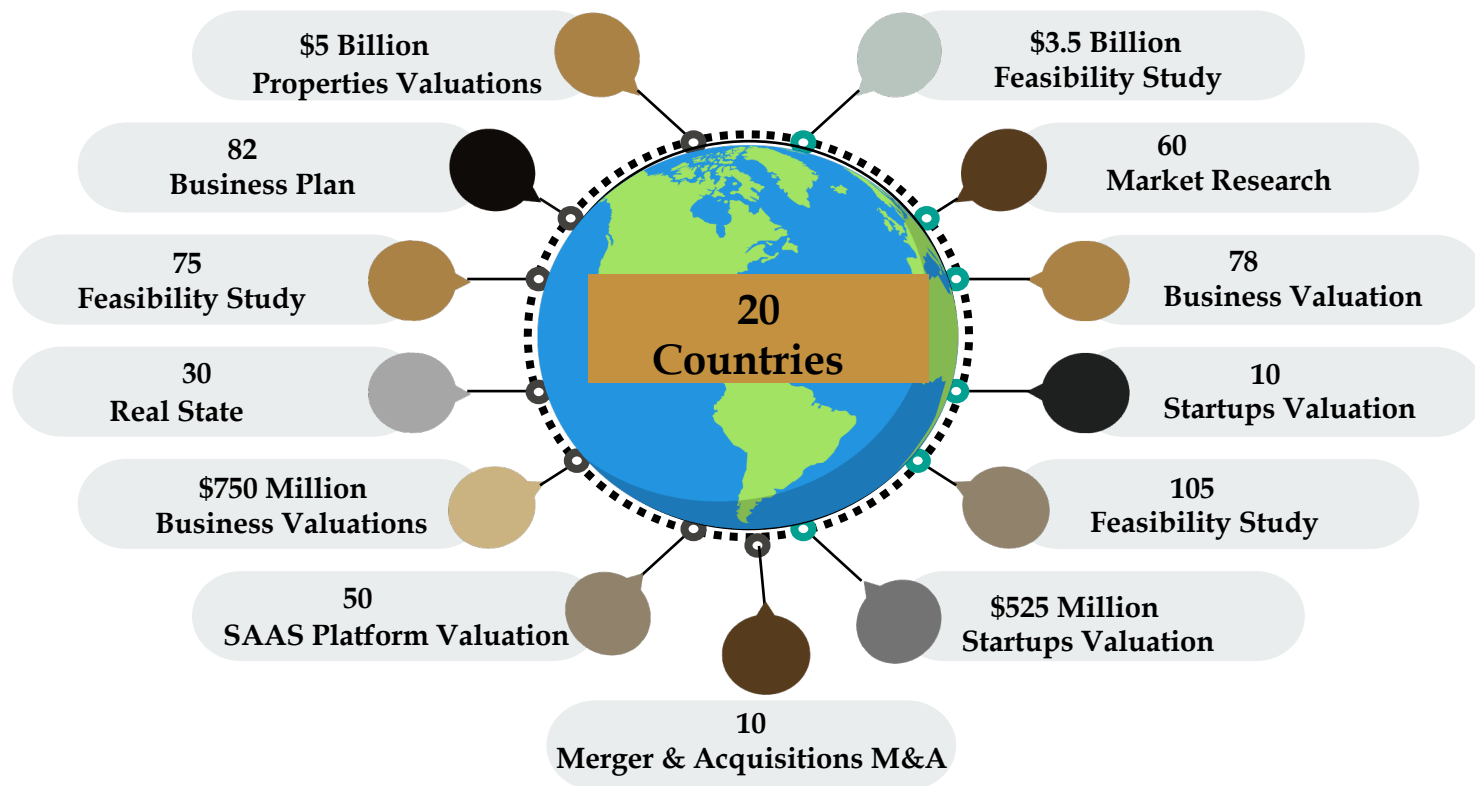


Our Journey Through Achievements





Globally Stats – Summary of 500 Projects



Our Strategic Business Partners





Industries We served



Brokerage Industry

Dental Clinics , Beauty Clinics



Medical Service

Forex , Stocks , Commodities
Crypto Currency Exchange



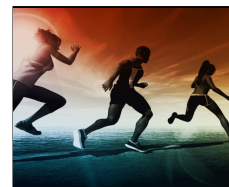
Insurance Industry

Insurance Brokerage Company ,
Reinsurance Brokerage
Company



Engineering Industry

Oil & gas Pumps Repairing



Sports Industry

Swimming Pool , Cricket Team
Players , Tennis Players Team,
Shooting Club



Real Estate Industry

Commercial , Residential, Malls ,
Shopping Mall , Land , Real Estate
Brokerage Company



Marine Industry

Ship repairing Company , Oil
Trading Company



Manufacturing Industry

Glass & Mirror Factory , Plastic
Recycling Factory , Bitumen
Production Sheets , Textile Factory



Entertainment Industry

Events Management Company ,
Raffle Lottery and Puzzle game
Company



Arms & Ammunition

Shooting Club , Shooting Academy



IT & SaaS Industry

Social Learning Platform, Carbon Trading,
E-Commerce , University Loyalty
Application Program, SaaS Platform
Valuation



Child Care Industry

Baby-sitting Day-Care Center



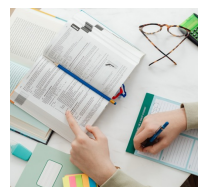
Trading Industry

Oil & Trading of Oil Airplane
,Marine , Ships etc.



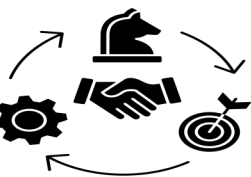
Home & Office Decor Industry

Interior Design Company



Education Industry

Nursery Center , School ,
College, Vocational Training
School



Industries We served

Hospitality Industry



Restaurants, Cafes, Vending Machines , Cloud Kitchen , Food Trading Products

Transportation & Tourism Industry



Rent A Car, Luxury Rental Car Services, Fully charged Electric Fitting - Charging Station Company

Cloud Kitchen Industry



Investor's Pitch Deck

Farming Industry



Perform Market Research for Hydroponic Farming, Qaadir Hydroponic

Automobile Industry



Car Trading - Selling & Buying at Show room

Financial Services Industry



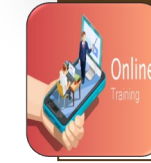
Merger & Acquisition , Buying & Selling of Companies , Online Coaching & Consulting , Human Resource Consultancy

Cargo Industry



Conduct Feasibility Study for Fayem Air Cargo Service

Online Training Consulting



Business Valuation services for Online Training Consultancy Company

Pet Hotel Industry



Pets Hotel

Health Care



SPA Center , Health & Fitness Center , Mental Wellbeing Center , Yoga Center , Beauty Care Center

Social Media



Contract Making for Social & Digital Media Social , Emotional Learning Platform

Chemical Industry



Residential Cleaning , Commercial Cleaning , Detergents & Disinfectants Products , Laundry

Fashion Industry



Fashion Cloth Selling ,Cosmetics , Beauty Salon, Beaters Hub Beauty & Care

Event Management



Event Management & Exhibition Company

E-Commerce Industry



Multiple Products Trading , Fashion Cloth Selling , FMCG Products, Investor Pitch Deck

Gold and Diamond Industry



Services for jewelry makers for preparing presentations

Interior Designing Company



Business Valuation for Matera Italian





Our Client's Portfolio



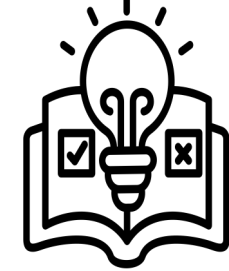
 Hydroponic Farming Business Plan. Feasibility Study	 ACTO Production Sheet Feasibility Study	 Cleaning Spray Company Feasibility Study	 Physical Fitness & Yoga Business Plan & Feasibility	 Eazy Drive Rent A Car LLC Feasibility Study	 Dental & Esthetic Medical Center Feasibility Study
 Oil & Gas Pumps Repairing Feasibility Study	 Marine Repairing Services Business Valuation	 Cloud Kitchen Business Plan	 Glass and Mirror Company Feasibility Study	 Social, Emotional Learning Platform Startup Valuation	 Swimming Pool Training Company Business Valuation
 Detergent and Disinfectant Feasibility Study	 Mira Café Business Plan	 SaaS Platform Business Plan	 Steel Manufacturing Co Business Valuation	 Double Like Café & Restaurant Business Plan	 Crypto Currency Exchange Business Plan & Feasibility Study



 Automobile Business Plan & Feasibility Study	 E-Commerce Business Plan. Feasibility	 Beauty Salon Business Plan & Feasibility	 Pets Hotel Feasibility	 Cleaning Company Business Plan	 University Loyalty Program Business Plan	 Shooting Club & Academy Feasibility Study	 RTA Anti Fraud Insurance Company Feasibility Study	 Lottery Deal Company Feasibility Study	 Baby Sitting Business Plan for Kids, Toddlers	 Sindbad Carbon Trading Credit Startup Valuation	 Plastic Recycling Company Business Valuation
 Vending Machine Business Plan & Feasibility	 Cricket or Sports Business Valuation & DD	 Foodstuff Trading Business Plan	 Fashion & Cosmetic Business Plan. Feasibility	 Gold & Diamond Feasibility Study	 Luxury Car Services Feasibility Study	 E-Commerce Industry Business Plan & Feasibility Study & Business Valuation	 Salon Industry Business Valuation	 Beautera Hub and Beauty Care Feasibility Study	 Company Business Plan	 Alfa Motors Business Plan	 Online Training Consulting Company Business Valuation
 Portfolio of Businesses Business Plan	 Clothing Fashion E-Commerce Business Plan	 Support Service Feasibility Study	 Pizza Vending Machine Business Plan. Feasibility	 Financial Services Brokerage Company Feasibility Study	 Cricket or Sports Business Valuation	 Salon Industry Business Plan	 Oil Trading Company Business Plan. Feasibility	 Real Estate Development Company Properties Valuation	 Intermediate College Feasibility Study	 Airplane and other Oil Trading Company Business Valuation	 Computer Gaming & Trading Company Feasibility Study & Business Valuation



Our Client's Portfolio




 Vocational and Life Skill School Feasibility Study & Business Plan	 Event Management Feasibility Study & Business Plan	 ASTAL Copper Slag Market Research	 E Scooter Rental Business Plan	 Sallyteam Sallay Business Proposal	 Zein Italia Business Valuation
 MATERIA ITALIAN DETAILS Materia Italian Feasibility Study	 FAYEM Fayem Air Cargo Service Feasibility Study	 QADER Qaadir Hydroponic Business Plan	 BRAVADO Bravado Business Plan	 Speech & Language Therapy Rehabilitation Center Feasibility Study	 FOODEEZ TRADING Foodeez Trading LLC Feasibility Study
 BLTC BCG GROUP COMPANY BLTC General Trading LLC Business Plan	 FIT4LIFE EXERCISE CLINIC Fit4Life Investor Pitch Deck	 AirNav Asia Business Plan	 TYLOZ EXPERIENCE YOU CAN TRUST Tyloz Rent a Car LLC Business Valuation	 UNION GROUP FZCO E-Commerce Union Group LLC Feasibility Study & Business Plan	 K & K PARTNERS K & K Partners Visa Consultant Business Plan
 mediVR MediVR Medical Equipment Company Business Plan	 NEOMED CLINIC Feasibility Study & Business Plan	 GOLDEN SCENT Perfume Industry Staff Outsourcing	 CZ Shooting Academy Business Plan		



More than 500 Clients






**Ruslan Yangurazov**
2 reviews


★★★★★ 3 months ago

had doubts before signing on with WBS Management, but after face to face meeting decided to put trust in them. I had an excellent experience working with WBS team on our Valuation project. Things got delayed from our side, but they did not drop the ball and kept following up to get required data from us. Appreciated their commitment to the project, deadlines and responsiveness. highly recommend them.

**Z Bh**
2 reviews


★★★★★ 2 months ago

Exceptional service! WBS team demonstrated outstanding professionalism, flexibility, and dedication to delivering a top-notch business plan. Their patience, expertise, and listening skills made the entire process seamless. Highly recommended

**Amro Hamza**
2 reviews · 1 photo

★★★★★ 4 months ago

Absolute professionalism. They conducted a feasibility study for my company. Their performance is excellent and they are very respectful. They have great experience, accuracy in work and commitment. A special greeting to Mr. Omran and the team that works with him. They are truly wonderful people.

**Helene Haddad**
2 reviews

★★★★★ 3 months ago

Thank you WBS team. Great presentation.

Our Client's Feedback

**Maimuna Bey**
Local Guide · 19 reviews


★★★★★ 3 weeks ago **NEW**

The team at WBS Management Consultants provided a Top notch professional Business plan that far exceeded my expectations. The team was very informative and prompt with the delivery of service and made me feel supported from start to finish and even after the service was delivered. I will be in touch going forward to work with Muhammad, Fazal, Javed and the rest of the WBS team for all future business endeavors. All the best!

**Usman Aqeel**
11 reviews · 1 photo


★★★★★ 2 months ago

Very professional and detail oriented team at WBS Management, they understood the job very well and delivered above expectations. Amazing experience over all. Keep up the good work guys 👍👍

**Muhammet Güler**
Local Guide · 18 reviews · 5 photos


★★★★★ a month ago

After a long search, we found WBS on Google and contacted them. We needed a feasibility report for the newly established company. We had the opportunity to work with them with the energy we received while talking with the esteemed manager Mr. Imran. The information given for the project and the time period are compatible. For now, we only needed the feasibility report, but we would like to work with them again in the next need. If you are in search and haven't decided yet, I recommend you as a friend. 🍷

**Margarita Rustamyan**
6 reviews · 5 photos

★★★★★ a month ago

This is my second time I work with WBS team. First time I asked to do business plan which was amazing and professional from them. This time I have approached for feasibility study + business plan for my another project. I continue to highly recommend WBS as a reliable partners. Special thanks to Imran, Managing Director, who carefully organized things to be done in a very efficient manners. Thanks to the team for very fast job is done and bring the concept in the right context I wanted.

**Davis Interior Information**
2 reviews


★★★★★ 5 months ago

Professional and reliable services helpful and attentive team. I highly recommend this company for business

**Fahad Shorbatli**
3 reviews


★★★★★ 11 months ago

WBS has a professional team who has helped me in my new startup project and feasibility study on "cryptocurrency exchange project" I was impressed with amount of information shared with me through the market study and definitely I recommend every startup business to deal with them. Thanks

**Gunay Hafiz**
17 reviews · 24 photos


★★★★★ 1 week ago **NEW**

I had an excellent experience working with WBS team on our recent project. They delivered a comprehensive and well-structured plan in an impressively short timeframe. Their team demonstrated deep understanding of our goals and provided valuable insights that truly enhanced the final product. Communication was smooth and professional throughout the process. I highly recommend for anyone in need of efficient and high-quality business planning services!

**waleed mohammed**
Local Guide · 28 reviews · 11 photos

★★★★★ 12 mins ago **NEW**


professional service doing feasibility study and business plans with the very cooperative team and management

**Imane El Khairi**
4 reviews

★★★★★ 9 months ago

Excellent team. Work was completed on time and to my full requirements. Many thanks

Our Client's Feedback

**Mahana Mohamed**
1 review

★★★★★ a month ago

Dear Group Members,

I would like to express my sincere thanks to WBS company for the service you have provided us. We are grateful for your excellent cooperation and the tremendous efforts you have put in. Looking forward to working with you again in the future.

Thank you once again,



Our Client's Feedback



Hassanein Al-Sharifi
Local Guide · 19 reviews · 14 photos

★★★★★ 2 years ago

WBS has been very professional in their approach to our requirements. they have accommodate our needs and delivered Feasibility Study* on time. They have given us a complete picture of the business, which in-turn given us the confidence with the project.

We recommend working with WBS and we will definitely be using them in the near future to handle all accounting aspects of our business.

* Subjects covered in Feasibility Study;
-Business, Geographical, Market and Locational Analysis.
-HR,Operation, Marketing & Sales, Financial Plans
-and more.



Rana Nabeel
Local Guide · 86 reviews · 153 photos

★★★★★ 2 years ago

Wbs was terrific to work with. They produced a very professional and well-researched business plan for pet shop in Sharjah that I'd feel very comfortable putting in front of an investor. They communicated well and met all timelines. I will definitely be a repeat customer.



Sameer Shorman
3 reviews

★★★★★ a month ago

I recently engaged WBS Business Management Consultant to prepare a feasibility study for my project, and I couldn't be more pleased with the results. Their team demonstrated exceptional expertise, thoroughness, and professionalism throughout the entire process. The final report was comprehensive, insightful, and delivered on time. I highly recommend WBS Business Management Consultant for anyone seeking top-notch consulting services!



Faysal Estieieh
2 reviews

★★★★★ 11 months ago

Amazing experience with the team, on time and accurate study. Will definitely do more work with the team.



Emil Henry
Local Guide · 4 reviews · 2 photos

★★★★★ 2 years ago

I have worked with wbs in the context of startup business and was very impressed with their professional business plans for my shop in Ajman, and their ability to think outside the box and spot issues. They are responsive, professional, and easy to work with. Their experience really shined through in my experience. Highly recommended if your business needs a business



Najma Amir
1 review

★★★★★ 11 months ago

We had a business evaluation report done for an event organising company. Their service was very professional, friendly and efficient. I would certainly recommend their services to everyone.



Muhammet Güler
Local Guide · 18 reviews · 5 photos

★★★★★ a month ago

After a long search, we found WBS on Google and contacted them. We needed a feasibility report for the newly established company. We had the opportunity to work with them with the energy we received while talking with the esteemed manager Mr. Imran. The information given for the project and the time period are compatible. For now, we only needed the feasibility report, but we would like to work with them again in the next need. If you are in search and haven't decided yet, I recommend you as a friend.



Margarita Rustamyan
6 reviews · 5 photos

★★★★★ 4 months ago

I highly recommend WBS as reliable partners. I have ordered business plan and it was arranged and created in a very short time. Special thanks to Imran, Managing Director, who carefully organized things to be done in a very efficient manners. Thanks to the team made my business plan concept ready in a very professional way for introducing to the investors



Mohamed Maky
3 reviews

★★★★★ 8 months ago

I've had the pleasure of working with them on two occasions, and their commitment to excellence is truly commendable. The team's professionalism, attention to detail, and dedication to providing accurate and thorough valuations make them a standout choice. Despite the time it takes for the meticulous process, the results are consistently worth the wait. Highly recommended for their expertise and reliability in the field.



Majed Al Moisher
Local Guide · 34 reviews · 11 photos

★★★★★ 9 months ago

This is the second time I dealt with WBS; they are very professional. Despite the complexity of both projects, they were able to successfully comprehend them. Special thanks to Mr. Imran and his team, Definitely, they have been my favorite and first choice to conduct a feasibility study.



Salah Al-Naemi
3 reviews

★★★★★ 3 months ago

This is my first time working with WBS, the experience was good, I got the study on time, always got quick responses, and the quality of writing was high, I recommend them to anyone who needs help writing a study or analysis



Zainab Khaza'al
4 reviews

★★★★★ 2 years ago

Approach was professional and at the sametime very flexible. Delivery was within the time frame. Study was extensive and the team replied to all questions thoroughly, going in detail through the methodology used. Team took on board all comments made and amended the feasibility study accordingly. In the event of a need for another feasibility study then will engage the same team to deliver it.



ahmed Alameri
4 reviews · 3 photos

★★★★★ a month ago

Dealing with them was a good choice. The team cooperated with us professionally to solve many of the difficulties we faced in obtaining the correct information to present in the feasibility study for our project. This was the first dealing with their respected company and it will certainly not be the last. Thank you for your kind, and professional cooperation.



sandeep jain
2 reviews

★★★★★ 4 months ago

Extremely excellent valuation service



Sharp Deer
2 reviews

★★★★★ 2 years ago

In my opinion, this is one of the top Business Management Consultant in Dubai. Everything is handled in a timely and efficient manner regarding our business plan services; I have no hesitation in recommending this company.



Olga M
10 reviews

★★★★★ 2 years ago

Had great experience with the company, used their service for business plan writing, exceeded my expectations. Very professional.



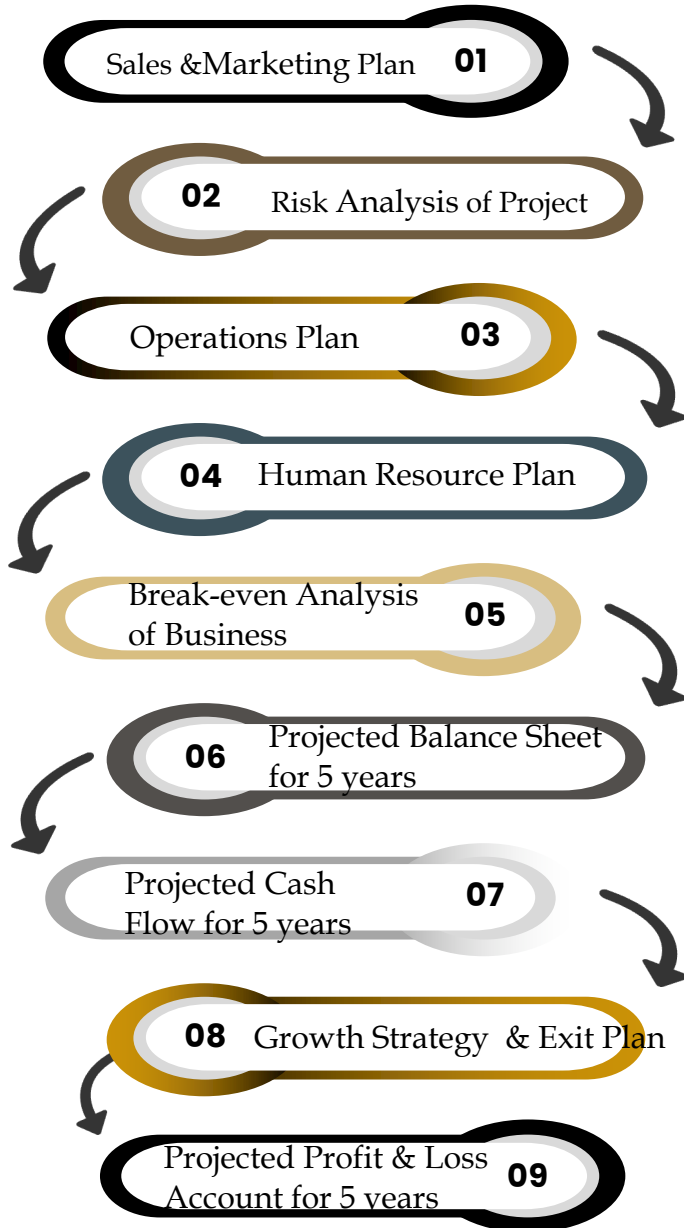
legacy 828
2 reviews

★★★★★ 2 years ago

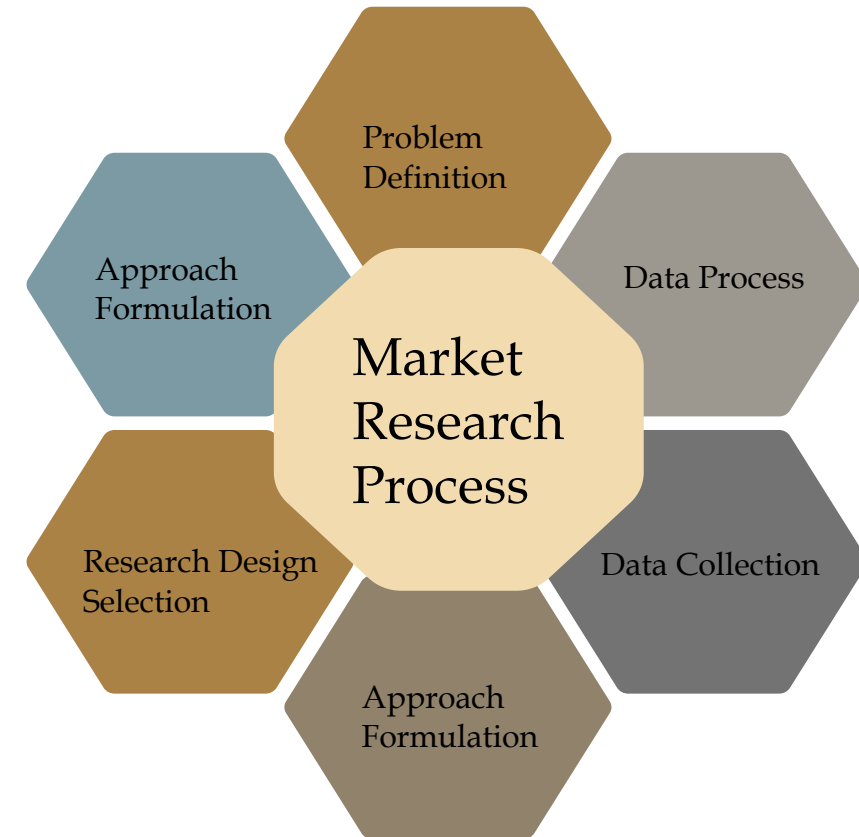
Great experience! professional work, on time delivery and very friendly team.



Business Plan



Market Research



FEASIBILITY





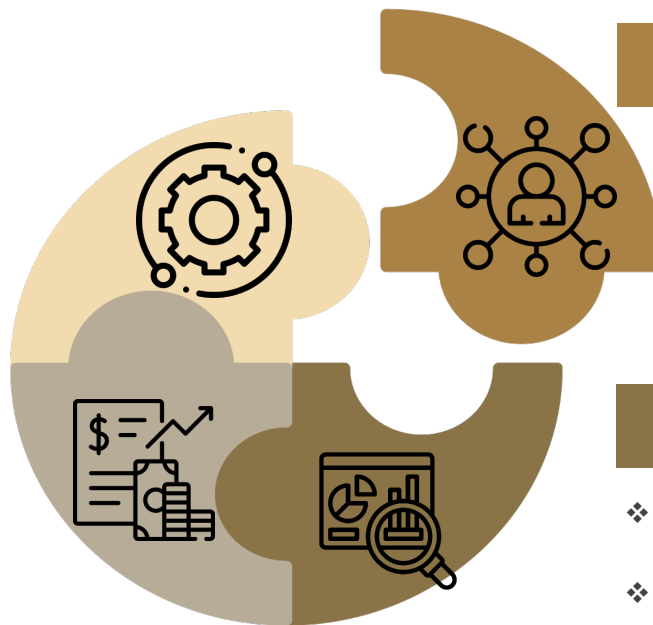
Types of Feasibility Study

Technical Feasibility

- ❖ Technical: Hardware and software
- ❖ Existing or new technology
- ❖ Manpower
- ❖ Site analysis
- ❖ Transportation

Financial Feasibility

- ❖ Initial investment
- ❖ Resources to procure capital: Banks, investors, venture capitalists
- ❖ Return on investment

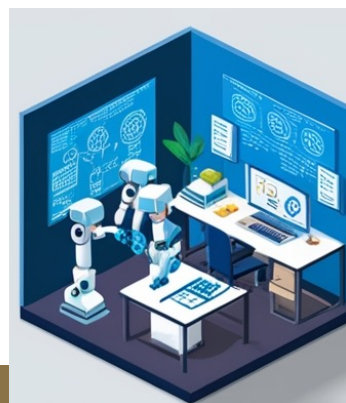


Market Feasibility

- ❖ Type of industry
- ❖ Prevailing market
- ❖ Future market growth
- ❖ Competitors and potential customers
- ❖ Projection of sales

Organizational Feasibility

- ❖ The organizational structure of the business
- ❖ Legal structure of the business or the specific project
- ❖ Management team's competency, professional skills, and experience



TECHNICAL FEASIBILITY



FINANCIAL FEASIBILITY



MARKET FEASIBILITY



ORGANIZATIONAL FEASIBILITY

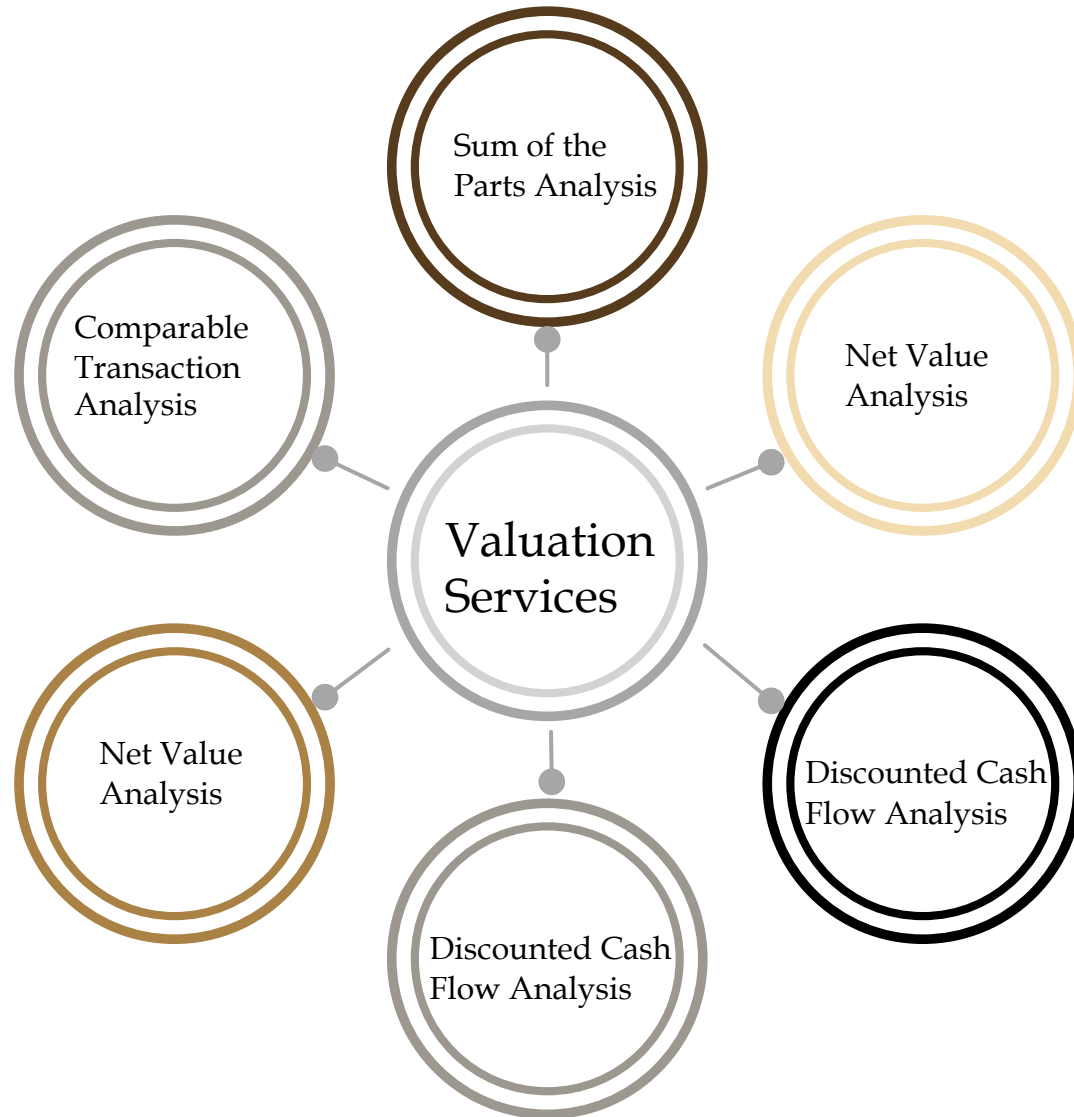
Providing of Final Services

The habit of businesses simply following templates with a lot of risk. When companies develop or replicate certain business models, it's imperative for them to carry out a feasibility research by using models, in order to decrease the risk of failing. An analysis to determine the feasibility of the proposed business plan needs to be focused on the company's value-creation processes.



Our Services

Startups and Operational Companies Valuations





Projects We Proud of – Case Studies



Case Study - 1

Alfa Motors – Binghatti – Automobile Company- Business plan for raising the funds from Investor - Libya 2022

Coordination with industry experts for data collection; Marketing and Sales Strategy analysis; Describe Organization, Management, Operational, Business and Financial Plan and Exit Strategy.

<https://www.alphamotorsfze.com/>

Case Study - 2

Manhattan Hotel Dubai - Feasibility Study as per RTA requirement for Luxury Car Services UAE 2022

Coordination with industry experts for data collection; Identify the required investment, and assets funding; Prepare financial projections; Break-even, cash flow, risk, and return on investment analysis; Finalize Feasibility Study

<https://manhattanavenuehoteldubai.com/>

Case Study - 3

Pets Hotel - Project Startup Cost Abu Dhabi 2022

In-depth competitive scene analysis; Market requirements analysis; Startup Valuation analysis with multiple phases; Developed a Comprehensive Startup Valuation

<https://petscornerad.ae>

Case Study - 4

ATFX Brokerage Company - Feasibility Study has been prepared as per ESCA requirement – License UAE, 2022.

Coordination with industry experts for data collection; Identify the required investment, and assets funding; Prepare financial projections; Break-even, cash flow, risk, and return on investment analysis; Finalize Feasibility Study

<https://www.atfx.com/>



Case Study - 1

Case Study -5



Case Study - 5

Malabar Gold & Diamonds - Feasibility Study, Market Research & Investor's Pitch Deck - UAE 2022

In-depth competitive scene analysis; Segmentation and market development plan; Market requirements analysis; Financial feasibility analysis with multiple phases; Developing a feasibility study

<https://www.malabargoldanddiamonds.com/>



Case Study -2

Case Study - 6



Case Study - 6

Hydroponic Farming - Market Research for Hydro Farming Setup - Dubai 2022

In-depth competitive scene analysis; Segmentation and market development plan; Market requirements analysis; Developing a comprehensive Market Research

<https://www.pureharvestfarms.com/>



Case Study - 3

Case Study - 7



Case Study - 07

Bitumen Production Sheet, Dubai 2022 - Feasibility Study for Bitumen Production Sheet

In-depth competitive scene analysis; Segmentation and market development plan; Market requirements analysis; Developing a feasibility study

<https://www.atco.com/>



Case Study - 4

Case Study - 8



Case Study - 08

Bella Viso Medical Center- Feasibility Study and Business Plan - Dubai 2022

Coordination with industry experts for data collection; Market requirements analysis; Financial feasibility analysis with multiple phases; Multiple different business-unit analysis

<https://bellavisomedicalcenter.ae/>



Projects We Proud of – Case Studies



Case Study - 09



Kings Medical Center – Feasibility Study and Business Plan, Dubai 2022

Coordination with industry experts for data collection

Market requirements analysis
Financial feasibility analysis with multiple phases
Multiple different business-unit analysis

<https://www.kingsmedicalcenter.ae/>

Case Study - 10



Dubai Police – Feasibility Study for Shooting Club project, UAE – 2023

Define the objectives and scope;
Conduct Market Analysis

Prepare Technical, Financial, Organizational, and Environmental Feasibilities. Conduct Legal and Regularity Analysis and risk assessment. Create a Feasibility Study Report

<https://www.dubaipolice.gov.ae>

Case Study - 11



Dubai Police – Business Plan and Feasibility Study for Lottery Game, UAE 2023

Define the objectives and scope;
Conduct Market Analysis

Prepare Technical, Financial, Organizational, and Environmental Feasibilities; Conduct Legal and Regularity Analysis and risk assessment; Create a Feasibility Study Report leading to Business Plan

<https://www.dubaipolice.gov.ae>

Case Study - 12



Carrefour -Hyper Market – Retail Chain –Secondary Market Research Analysis of UAE Market in UAE 2023.

In-depth competitive scene analysis; Segmentation and market development plan; Market requirements analysis; Developing a feasibility study

<https://www.carrefour.com>

Case Study - 09

Case Study - 10

Case Study - 11

Case Study - 12

Case Study - 13

Case Study - 14

Case Study - 15

Case Study - 16

Case Study - 13



Ourshopee – Online E-Commerce Company ,Business Valuation for Equity Dilution & Listing Purpose, UAE 2023

In-depth competitive scene analysis;
Segmentation and market development plan; Market requirements analysis;
Developed a Comprehensive Valuation

<https://www.ourshopee.com/>

Case Study - 14



Pacific Stars Sports Services – UAE 2023 Merger & Acquisitions Transaction and Deal, Business Valuation,

Coordination with industry experts for data collection; Market requirements analysis; Merger & Acquisitions transaction analysis with multiple phases
Multiple different business-unit analysis

<https://pacificstarsports.com/>

Case Study - 15



Aerosol International – Oil distribution Company for Airplane , Ships & Others , Business Valuation , UAE 2023

Coordination with industry experts for data collection; Market requirements analysis; Business Valuation analysis with multiple phases; Multiple different business-unit analysis

<https://aerosolinternational.com/>

Case Study - 16



IPG – Innovative Production FZE – IPL Cricket Team –Sports Events Management , Business Valuation, UAE 2023

Coordination with industry experts for data collection
Market requirements analysis; Business Valuation with multiple phases
Developed a Comprehensive Valuation

<https://www.theipggroup.com/>



Projects We Proud of – Case Studies

Case Study - 17



Smart Hydrobotics Marine Services –

Ship Marine Repair & Maintenance Services, Business Valuation, UAE 2023

Coordination with industry experts for data collection; Market requirements analysis; Business Valuation analysis with multiple phases; Multiple different business-unit analysis

<https://smarthydrobotics.com/>

Case Study - 18



World Tennis League Company ,

Sports Event Management Company , Business Valuation, UAE 2023

In-depth competitive scene analysis; Segmentation and market development plan; Market requirements analysis; Business Valuation analysis with multiple phases; Developed a Comprehensive Valuation

<https://www.worldtennisleague.com/>



Case Study - 19

Dental & Esthetic Medical Center,

Feasibility Study for Dental & Beauty Clinic, Dubai 2023

In-depth competitive scene analysis; Segmentation and market development plan; Market requirements analysis; Developing a feasibility study

<https://www.hidubai.com/>

Case Study - 20



**Retired Army Citizen Foundation ,
Feasibility Study for EPS Block &
Acrylic Insulating Material , UAE 2023**

In-depth competitive scene analysis; Segmentation and market development plan; Market requirements analysis;

Developing a feasibility study

<https://rmpa.ae/en/about-us/>

Case Study - 21



**EWAC Cleaning Spray, Business Plan
for Cleaning Spray Company, Sharjah
2023**

Coordination with industry experts for data collection; Market requirements analysis Business Plan analysis with multiple phases Multiple different business-unit analysis

<https://aktifihracat.com.tr/>

Case Study - 22



**Luxury Car Services, Financial Plan for Eazy Drive
Rent Car LLC, Dubai 2023**

Coordination with industry experts for data collection Market requirements analysis Financial feasibility analysis with multiple phases Developing a Financial Plan

<https://eazydrive.ae/>

FEASIBILITY



Projects We Proud of – Case Studies



Case Study - 23

Cryptocurrency Exchange, UAE 2023 – Feasibility Study as per Virtual Asset Regulatory Authority -VARA

Coordination with industry experts for data collection; Market requirements analysis; Financial feasibility analysis with multiple phases; Multiple different business-unit analysis

<https://cryptoexchange.ae>



Case Study -25



Glass & Mirror Factory, Feasibility Study for Glass & Mirror Factory, Dubai 2023

In-depth competitive scene analysis
Segmentation and market development plan
Market requirements analysis
Developing a feasibility study
<http://www.alsabiglass.com/>

Case Study - 27

Swimming Pole Training Company, Business Valuation for Coach Sprot LLC ADX 2023

Coordination with industry experts for data collection State the problem of business and Identify the effective solution as per problem; Prepare Product description and Business Model Multiple different business-unit analysis <https://www.instagram.com/>



البراق بنك في العراق

Case Study - 24

Digital Bank Payment Gateway – البراق بنك في العراق Feasibility Study as per Central Bank of Iraq requirement, Iraq 2023

Coordination with industry experts for data collection Market requirements analysis; Financial feasibility analysis with multiple phases; Multiple different business-unit analysis

<https://barq.com>



Case Study - 26

Cloud Kitchen, Investor's Pitch Deck for Cloud Kitchen, Dubai 2023

Coordination with industry experts for data collection; Identify the effective solution as per problem; Prepare Product description and Business Model; Multiple different business-unit analysis
<https://www.doublelike.ae>



Case Study - 28

Social , Emotional Learning Platform, Platform Valuation for Meet & Mama Platform - Valuation, Dubai 2023

Coordination with industry experts for data collection; Market requirements analysis; Business Valuation analysis with multiple phases; Multiple different business-unit analysis' Develop Platform Valuation report
<https://www.meet.llc/>

meet

meet



FEASIBILITY





Projects We Proud of – Case Studies



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Case Study



Oil and Gas Pumps Repairing, Feasibility Study for Oil and Gas Pumps Repairing Services, Iraq 2023

In-depth competitive scene analysis; Segmentation and market development plan; Market requirements analysis; Developing a feasibility study

<https://challenger-inv.com>

31

Case Study - 31



Fully Charged Electrical Fitting Contracting, Business Valuation for Company, Dubai 2023

Coordination with industry experts for data Collection; State the problem of business and Identify the effective solution as per problem; Prepare Product description and Business Model; Multiple different business-unit analysis

<https://www.fullycharged.ae>

33

Case Study - 33



Hafla & Farah, Business Valuation for Event Management & Exhibition Company, Dubai 2023

Coordination with industry experts for data collection Market requirements analysis Business Valuation analysis with multiple phases Multiple different business-unit analysis

<https://haflafarha.ae/>

35

Case Study - 34



RTA ANTI FRUAD, Feasibility Study for RTA Anti Fraud Insurance Company, KSA 2023

In-depth competitive scene analysis Segmentation and market development plan Market requirements analysis

Developing a feasibility study

<https://taheiya.sa>

30

Case Study - 30



Mira Cafe, Business Plan for Cafe & Restaurant Industry, Dubai 2023

Coordination with industry experts for data collection Market requirements analysis; Business Plan analysis with multiple phases Multiple different business-unit analysis

<https://www.miras-cafe.com/>

32

Case Study - 32



Double Like, Business Plan for Cloud Kitchen, Dubai 2023

Coordination with industry experts for data collection Market requirements analysis Financial feasibility analysis with multiple phases Developing a Business Plan

<https://www.doublelike.ae/>

34

Case Study - 35



Shooting Club, Feasibility Study for Shooting Club, Dubai 2023

In-depth competitive scene analysis; Segmentation and market development plan; Market requirements analysis; Developing a feasibility study

<https://www.dubaipolice.gov.ae>



Projects We Proud of – Case Studies



Case Study - 36

D Grade FZ LLC, Business Valuation for Plastic Recycling Company, Dubai 2023

Coordination with industry experts for data collection

Market requirements analysis; Business Valuation analysis with multiple phases; Multiple different business-unit analysis

Develop Business Valuation report

<https://www.dgrade.com/>



Case Study -37

Sindbad Carbon Credit Trading Platform , Platform Valuation for Carbon Credit Trading Platform, KSA 2023

Coordination with industry experts for data collection; Market requirements analysis; Business Valuation analysis with multiple phases; Multiple different business-unit analysis; Develop Platform Valuation report

<https://carbonex.co.jp/en/>



Case Study - 38

Beauterra Hub Beauty & Care Feasibility Study for Beauty Care and Fitness Center, Dubai 2023

In-depth competitive scene analysis; Segmentation and market development plan; Market requirements analysis; Developing a feasibility study

<https://www.facebook.com/61556382486180>



Case Study - 39

Treasury Lottery Deal, Feasibility Study for Lottery Deal Company, Dubai 2023

In-depth competitive scene analysis
Segmentation and market development plan
Market requirements analysis
Developing a feasibility study

<https://www.dubaipolice.gov.ae>



Case Study - 40

HONEY BEE Salon, Business Valuation for Salon Industry, Dubai 2023

Coordination with industry experts for data collection
Market requirements analysis; Business Valuation analysis with multiple phases; Multiple different business-unit analysis
Develop Business Valuation report

<https://www.honeybee-salon.com/hair-services>



Case Study - 41

BLGT Investor Pitch Deck, Dubai 2023 Investor Pitch Deck for E-Commerce Industry

Coordination with industry experts for data collection
State the problem of business and Identify the effective solution as per problem; Prepare Product description and Business Model
Multiple different business-unit analysis

<https://blgtco.com/tag/dubai-online-store/>

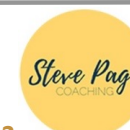


Case Study - 42

Steve Page Coach LLC, Business Valuation for Online Training Consulting Company, Dubai 2023

Coordination with industry experts for data collection; Market requirements analysis; Business Valuation analysis with multiple phases; Multiple different business-unit analysis; Develop Business Valuation report

<https://stevepagecoach.com/>



Case Study -43

Tahiya Insurance Co., Fair Price Determination for Price Determination for Insurance Company, KSA 2023

Coordination with industry experts for data collection; Market requirements analysis; Business Valuation analysis with multiple phases; Multiple different business-unit analysis; Develop Platform Valuation report

<https://taheiya.sa>





Projects We Proud of – Case Studies



Case Study - 44

Eagle Hills Properties Developer – Property Valuations of 30 Properties in Europe , GCC & Africa , 2024



Coordination with industry experts for data collection Market requirements analysis in 12 countries including Europe , GCC , Africa. Financial feasibility analysis with multiple phases
Multiple different Properties analysis in different Regions of the World
<https://eaglehills.com/>

Case Study - 45

Orcam Trading, Business Valuation for Oil Trading Company, Dubai 2024



Coordination with industry experts for data collection; Market requirements analysis; Business Valuation analysis with multiple phases; Multiple different business-unit analysis; Develop Business Valuation report
<https://www.orcaml.com/>

Case Study - 46

Dabur International Brand , Customer Valuation of the Group for Higher Management in , UAE 2024



In-depth customer perspective analysis; Segmentation and market development plan; Market requirements analysis; Customer's Marketing Cost incurred; Developing a Comprehensive Valuation
<https://www.daburinternational.com/>

Case Study - 47

Golden Scent, Staff Outsourcing for Perfume Industry, KSA 2024



Coordination with industry experts for data collection Market requirements analysis; Financial feasibility analysis with multiple phases; Developing a Business Plan
<https://www.goldenscent.com>

Case Study - 48

Dry Fruits, Business Plan for Dry Fruits Company, Dubai 2024



Coordination with industry experts for data collection; Market requirements analysis; Financial feasibility analysis with multiple phases; Developing a Business Plan
<https://dryfruits.ae>

Case Study - 49

Bella Viso Medical Center-, Business Valuation, Dubai 2024



Coordination with industry experts for data collection ,Market requirements analysis; Analyze the business worth. Developing a Business Valuation Report
<https://bellavisomedicalcenter.ae/>

Case Study - 50

Kings Medical Center, Business Valuation, Dubai 2024



Coordination with industry experts for data collection ,Market requirements analysis Analyze the business worth Developing a Business Valuation Report
<https://www.kingsmedicalcenter.ae/>

Case Study - 51

Mind & Body Wellbeing, Business Plan for Mind & Body Wellbeing Fitness Industry, Dubai 2024



Coordination with industry experts for data collection Market requirements analysis; Financial feasibility analysis with multiple phases; Developing a Business Plan
<https://hypnosismargo.com/>



Projects We Proud of – Case Studies



Case Study - 52



Davis Interior, Business Plan for Interior Designing Company., KSA 2024

Coordination with industry experts for data collection Market requirements analysis Financial feasibility analysis with multiple phases Developing a Business Plan
<https://davisinterior.com/>

Case Study - 54



Bravado, Business Plan for Insurance Company, Cyprus 2024

Coordination with industry experts for data collection Market requirements analysis Financial feasibility analysis with multiple phases Developing a Business Plan
<https://bravado.co/>

Case Study -56



Eurm Bilal Hospital, Feasibility Study for Health Sector, Sharja 2024

In-depth competitive scene analysis Segmentation and market development plan Market requirements analysis Developing a feasibility study
<https://esmc.co>

Case Study - 58

Speech & Language Therapy Rehabilitation Center, Feasibility Study for Language Therapy Center, Dubai 2024

In-depth competitive scene, and requirements analysis; Segmentation and market development plan; Developing a feasibility study
<https://www.instagram.com/harmonycenterdubai/>

Case Study - 53



Elite Merit Real Estate, Business Plan for Real Estate Brokerage Company, Dubai 2024

Coordination with industry experts for data collection Market requirements analysis; Financial feasibility analysis with multiple phases; Developing a Business Plan
<https://elitemerit.ae/en>

Case Study - 55



Eyvaan Restaurant, Business Plan for Restaurant in Jeddah, KSA 2024

Coordination with industry experts for data collection Market requirements analysis; Financial feasibility analysis with multiple phases; Developing a Business Plan
<https://www.instagram.com/eyvan.restaurant/?hl=en>

Case Study - 57



Foodeez Trading LLC, Feasibility Study for Food Trading Company, Dubai 2024

In-depth competitive scene analysis Segmentation and market development plan Market requirements analysis Developing a feasibility study
<https://foodeez.co.za/>

Case Study - 59



Fayem Air Cargo Service, Feasibility Study for Cargo Service, Ethiopia 2024

In-depth competitive scene analysis; Segmentation and market development plan; Market requirements analysis' Developing a feasibility study
<https://cargo.ethiopianairlines.com/>





Projects We Proud of – Case Studies

Case Study - 60



Shooting Academy, Feasibility Study for Shooting Academy , Dubai 2024

In-depth competitive scene analysis;
Segmentation and market development plan;
Market requirements analysis; Developing a feasibility study

<http://www.czub.cz>

Case Study -62



Brix Virtual LLC, Business Plan for Digital Assets Company, Dubai2024

Coordination with industry experts for data collection
Market requirements analysis
Financial feasibility analysis with multiple phases
Developing a Business Plan

<https://brixassets.com/>

Case Study - 64



Materia Italian, Business Valuation for Interior Designing Company, Dubai 2024

Coordination with industry experts for data collection
Market requirements analysis; Business Valuation analysis with multiple phases;
Multiple different business-unit analysis;
Develop Business Valuation report

<https://www.materiaitaliandetails.com/>

Case Study - 66



MediVR, Business Plan of Medical Equipment Company, Dubai 2024

Coordination with industry experts for data collection;
Market requirements analysis; Financial feasibility analysis with multiple phases
Developing a Business Plan

<https://www.instagram.com/medivr.ae/>

Case Study - 61



AMICCI Steel, Business Valuation for Steel Decoration, Dubai 2024

Coordination with industry experts for data collection
Market requirements analysis; Business Valuation analysis with multiple phases;
Multiple different business-unit analysis
Develop Business Valuation report

<https://amicci.com/>

Case Study - 63



Playse, Business Plan for Sports Game, Abu Dhabi 2024

Coordination with industry experts for data collection
Market requirements analysis
Financial feasibility analysis with multiple phases
Developing a Business Plan

<https://playse.fr>

Case Study -65



Zein Italia, Business Valuation for Marble Industry, Ras Al-Khaimah 2024

Coordination with industry experts for data collection
Market requirements; Business Valuation analysis with multiple phases; Multiple different business-unit analysis;
Develop Business Valuation report

<https://zeinitaliamarble.com/stone-staircase/>

Case Study - 67



Vocational Training School, Feasibility Study & Business Plan for Life Skill School, Abu Dhabi 2024

Coordination with industry experts for data collection
Market requirements analysis
Financial feasibility analysis with multiple phases
Developing a Feasibility Study leading to Business Plan


<https://alfarahmrc.ae>



Projects We Proud of – Case Studies



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Case Study - 68 

Copper Slag, Market Research for Industrial Supplier, Dubai 2024

Coordination with industry experts for data collection
Market requirements analysis; Business Valuation analysis with multiple phases; Multiple different business-unit analysis
Develop Business Valuation report
<https://astal.co.il>

70

Case Study - 70 

ECommerce Union Group LLC, Feasibility Study & Business Plan for E-commerce Platform, Dubai 2024

Coordination with industry experts for data collection
Market requirements, Financial feasibility analysis with multiple phases; Developing a Feasibility Study leading to Business Plan
<https://www.unionig.com/>

72

Case Study -72

Fit4Life , Investor Pitch Deck for Fitness Centre and Gym, Abu Dhabi 2024

Coordination with industry experts for data collection
Identify problem , and effective solution; Prepare Product description and Business Model; Multiple different business-unit analysis
<http://www.fit4life.com>


69

Case Study - 69 

Tyloz Rent a Car LLC, Business Valuation of Car Rental Service, Dubai 2024

Coordination with industry experts for data collection;
Market requirements analysis; Business Valuation analysis with multiple phases Multiple different business-unit analysis
Develop Business Valuation report
<https://www.tyloz.com/>

71

Case Study - 71 

K & K Partners, Business Plan for Visa Consultant, Dubai 2024

Coordination with industry experts for data collection;
Market requirements and Financial feasibility analysis with multiple phases; Developing a Business Plan
<https://www.kk.partners/>

73

Case Study - 73 

AirNav Asia, Business Plan for Aircargo, Dubai 2024

Coordination with industry experts for data collection
Market requirements analysis Financial feasibility analysis with multiple phases Developing a Business Plan
<https://www.airnavradar.com/>

FEASIBILITY



Projects We Proud of – Case Studies

BLTC General Trading LLC, Business Plan for Trading Company, KSA 2024



Case Study - 74

Coordination with industry experts for data collection
Market requirements analysis
Financial feasibility analysis with multiple phases
Developing a Business Plan

<https://bltc.ae/>

PTPA Middle East FZE , Business Valuation for Contracting Company , Sharjah 2024



Case Study - 75

Coordination with industry experts for data collection
Market requirements analysis; Business Valuation analysis with multiple phases; Multiple different business-unit analysis
Develop Business Valuation report
<https://www.ptpa-valves.com/>

Media Fusion, Business Plan for Printing Publishing & Event Organization, Dubai 2024



Case Study - 76

Coordination with industry experts for data collection; Market requirements analysis; Financial feasibility analysis with multiple phases; Developing a Business Plan
<https://mediafusionme.com/>

Case Study - 78



Magnom Miller Structure, Feasibility Study for Steel Fabrication in Abu Dhabi 2025

Coordination with industry experts for data collection
Market requirements analysis; Financial feasibility analysis with multiple phases; Developing a Feasibility Study
<https://magnom.com/>

Case Study - 77

Central Kitchen, Feasibility Study for Catering Company and Bakery, 2025

Coordination with industry experts for data collection; Market requirements analysis; Financial feasibility analysis; with multiple phases; Developing a Feasibility Study



Projects We Proud of – Case Studies

Case Study - 79

مجموعة السركال
AL SERKAL GROUP



Serkal Diversified Investment project, Feasibility Study for Solar Power UAE 2025

Coordination with industry experts for data collection; Market requirements analysis; Financial feasibility analysis; with multiple phases; Developing a Feasibility Study

<https://alserkalgroup.com/>

Case Study - 82

ORGADATA

Organda Software, Feasibility Study for Services and Support Company , 2025

Coordination with industry experts for data collection; Market requirements analysis; Financial feasibility analysis; with multiple phases; Developing a Feasibility Study

Case Study - 84

Body by Bey, Business Plan for mobile Gym Abu Dhabi 2025

Coordination with industry experts for data collection Market requirements analysis Financial feasibility analysis with multiple phases Developing a Business Plan

<https://www.instagram.com/bodybybey.pt/>

80

79



Case Study - 80

Wealth Management Services, Financial Plan for UBL, Dubai 2025

Identify your Financial Situation; Determine Financial Goals; Identify and Evaluate Alternatives for Investment; Put Together a Financial Plan and Implement; Review, Re-evaluate and Monitor The Plan

<https://www.ubldigital.com/UAE-Home>

81

Case Study - 81

Azizi's Project, Feasibility Study & Investor's Pitch Deck for Real Estate, 2025

Coordination with industry experts for data collection
Market requirements analysis; Financial feasibility analysis
with multiple phases; Developing a Feasibility
<https://www.azizinecommunity-milan.com>



82

83

Case Study -83

Falcon Star Plant Fabrication, Feasibility Study for Solar Power Energy, UAE 2025

Coordination with industry experts for data collection; Market requirements analysis; Financial feasibility analysis; with multiple phases; Developing a Feasibility Study leading to Business Plan <https://falconpack.com/>



84

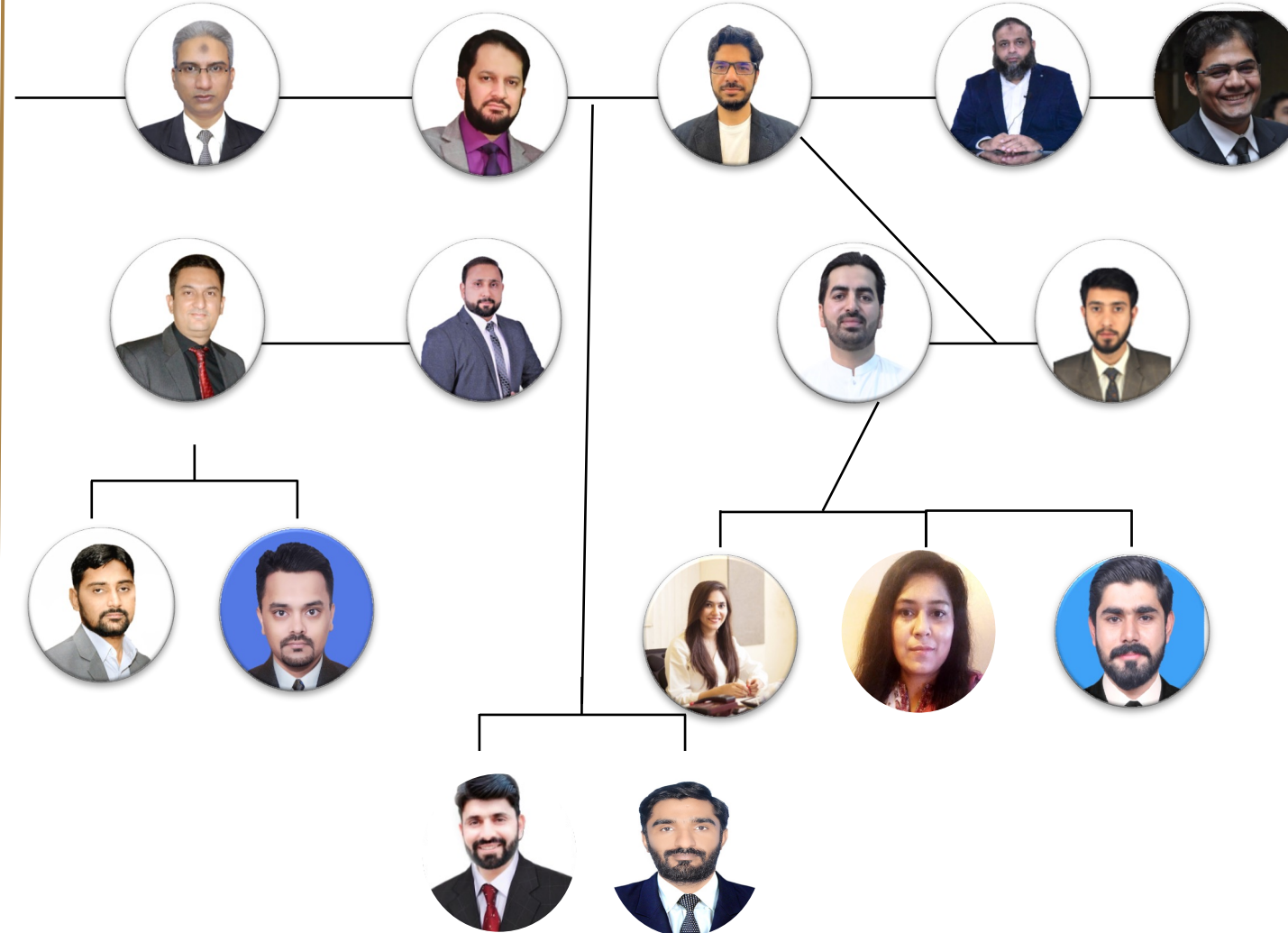
Our Management Team



Muhammad Imran Abbas

DipIFRS(UK), B.Com Gold Medalist
Corporate Trainer Berkeley Middle East (CPA, CIA, CMA)
FCA, FCMA(USA), FPFA, CFA(USA)

Imran Abbas is a professionally Chartered Accountant(FCA) Having more than 20 years of experience in Financial Advisory in UAE ,Yemen and Pakistan with Big 4 Audit Firm experience in Ernst & Young (EY). As per his Vast experience in Financial Advisory ,he got a Chance to work in the diversified industries like Real Estate, Food & Beverages, Hospitality, Management Consultancy, Financial Services, Retails ,Trading, Construction, Transportation, Textile, Manufacturing & Education. During his span of experience, he got Core competencies in the following areas like Financial Statement Analysis, Budgeting & Forecasting, FP&A ,Working Capital Management ,Analyzing Financial data ,Investment Valuation ,Breakeven Analysis, Project Feasibility, Financial Plan, Business Plan, Company Valuation, Share Valuation, Financial Modelling, Private Equity Valuation, Business Valuation, Merger & Acquisition Analysis, Financial Risk Management & IFRS/IAS/GAAP Compliance.





Our Management Team



**Ahmad
Suleman Zahid**
ACA, FPFA

Director - Business & Financial Advisory

Ahmad Suleman is an Associate Member of The (ICAP) and Fellow Member of the (PIPFA). He has more than 21 years of Professional Experience in providing services of Statutory Audit, Internal Audit, Financial Reporting, Taxation, Business Process Re-engineering, Enterprise Resource Planning, Corporate Governance Enablement, Performance Management, Feasibility Studies, Business Planning, Business Valuations etc. He is also serving as, Member of CPD, Publication Committee of PIPFA, Member Board of Trustees, Vice Chairman Standing Committee on Accounts & Finance and Vice Chairman Standing Committee on Education & Career Counselling of Sheikh Foundation.



**Muhammad Amin
Sheikh**
FCA, FCMA

Director - IFRS Compliance & Financial Reporting

Muhammad Amin Sheikh is a Fellow Member of ICAP and ICMAP. He has having more than 25 years of Professional Experience in providing services of Statutory Audit, Review Engagements, Internal Audit, Financial Reporting, IFRS Compliance, Corporate Governance Enablement, Performance Management, Feasibility Studies, Business Planning, Business Valuations and Corporate Laws & Secretarial Practices etc. He also served as member Branch Councils of ICMAP and CPD Committees of ICAP.



Adeel Anwar
ACA, AFA

Director - Business Valuation & Forensic Audit

Adeel Anwar is Associate Member of ICAP and IFAP (Institute of Forensic Accountants of Pakistan). He has more than 20 years of Professional Experience in providing services of Statutory Audit, Internal Audit, Financial Reporting, Taxation, Forensic Accounting & Auditing, Investigation of Frauds, Feasibility Studies, Business Planning, Business Valuation, Financial Modelling, Business Intelligence, Actuarial Valuations and Corporate Laws & Secretarial Practices etc. He also served as Director and Chief Financial Officer in various industries of Alternate Sources of Energy.



Shakeel Ahmad
ACMA (Pak), ACSI
(UK) and CFA (USA)

Investment Advisor & Business Valuation Expert

Shakeel Ahmad is a qualified ACMA (Pak), ACSI (UK) and CFA (USA) having post qualification practical and teaching experience of around 16 years in the field of Finance, Investments. He has worked as CFO of Eehabs Engineering company (Pvt.) limited, as a financial analyst at Yasir Mahmood securities private limited, as Finance Manager at Amtex Limited and as an Audit supervisor at Zahid Jamil & Company Chartered Accountants where he conducting both internal and external audits and have expertise in the area of forensic audit and fraud detection.



Our Management Team



Ehtisham Suleman Zahid

FCCA, FPFA

Director - Transaction Advisory

Ehtisham Suleman Zahid is a Fellow Member of ACCA and PIPFA. He has more than 20 years of Professional Experience in providing services of Taxation, Statutory Audit, Internal Audit, Financial Reporting, Corporate Governance Enablement, Performance Management, Feasibility Studies, Business Planning, Business Valuations and Corporate Laws & Secretarial Practices etc. He also served as Member of ACCA Tax Committees and LIONS Club.



Ali Hassan

ACA

Senior Manager - ERP & Business Process Re-engineering

Ali Hassan is an Associate Member of ICAP. He has more than 14 years of Professional Experience in providing services of Internal Audit & System Controls Review, Information Systems Audit, MIS Review Engagements, Accounting & Financial Reporting Outsourcing, Business Process Re-engineering, Enterprise Resource Planning, Financial Modelling, Business Intelligence, Feasibility Studies, Business Planning, Business Valuations and Policies & Procedure Manual etc.



Ashaer Mehmood,

FCA , B.Com

Director Business Valuation Advisory

Meet Ashaer Mehmood, a distinguished expert in the field of Accounts and Finance! With over 15 years of experience in finance and accounting, Ashaer is a Fellow Chartered Accountant from The ICAP, known for his expertise and analytical skills. Ashaer has worked in large scale manufacturing companies and a leading dairy company in Pakistan with an annual turnover exceeding USD 112 million. In addition, he has served as the head of A&F department in a prominent distribution company in the UAE. Ashaer's experience extends to various assignments of IFRS implementation of a large-sized group in KSA



Muhammad Tahir Javed

ACCA, MBA.

Senior Manager Business Advisory

Tahir Javed is a motivated professional having 13 years of diversified professional work experience in different industries in Accounts ,Audit & Advisory. In his professional work experience for the above-mentioned span rendered the following services to Clients like Working Capital management, Managing the debts ,assets & liabilities, Advising for future investments, Due Diligence , Business Valuation , internal Control processes, Budgeting, Forecasting, Feasibility studies & Analysis, Supervision of Accounting systems ERP and its implementation ,reviewing Annual Financial Reports for Audit finalization.

FEASIBILITY





Our Management Team



ACA, M.Com.

Senior Manager
Financial Advisory

Imtiaz is a highly qualified and experienced professional. With over four years of work experience in Accounts, Audit and Business advisory, Imtiaz has developed a deep understanding of financial management and accounting principles. As part of his work in business advisory, Imtiaz has helped clients evaluate the feasibility of their business plans by conducting thorough market research and financial analysis. He has a keen eye for detail and is able to identify potential risks and opportunities that could impact a company's success.

Imtiaz Ahmad



(CA Finalist)

Senior Financial Analyst

Meet M. Mehboob Ur Rehman, a distinguished expert in the field of Accounts and Finance with over 8 years of diversified professional experience. He has a deep understanding of International Financial Reporting Standards (IFRS) and International Accounting Standards (IAS).

M. Mehboob has successfully advised various clients on project feasibility studies, business plans, and business valuations through his detailed analyses. With a strong grasp of accounting knowledge and analytical skills, he has proven to be a valuable asset in the field.

Muhammad Mehboob Ur Rehman



M.Com , M.B.A

Junior Manager Financial
Advisory

Fazal Rehman is a seasoned professional with an academic foundation and over seven years of experience in financial management and accounting principles. Holding an MBA in Banking & Finance and an M.Com, his expertise in Business Advisory to deliver tangible results. Fazal is adept at conducting comprehensive market research and financial analysis to assess the feasibility of business plans, providing valuable insights to clients. His keen eye for detail allows him to identify potential opportunities, contributing to the success of the organizations he works with. Fazal brings a proven track record of leveraging his skills to enhance financial health and contribute to the strategic direction of the companies he has been associated with

Fazal Rehman



CA (INTER)

Junior Financial Analyst

Aisher Khan is talented and motivated individual, working as a Financial Analyst. He is having more than 7 years of Professional work experience with renowned companies in UAE. In his previous experience he worked as an assistant financial advisor, financial advisor and financial consultant.

He has helped various clients by advising them in their project feasibility study, Business plans and Business valuation through his keen/detailed analyses. He has strong analytical and mathematical skills that has helped him to make informed investment decisions for the clients .His mastering state of the art analytical tools and technique, makes him valuable asset in the field.

Aisher Khan



Our Management Team



M.Com , M.B.A

Market & Business Research Analyst

Muhammad Javed

Muhammad Javed is an accomplished market researcher with over 10 years of experience in the field and an MBA degree. He has gained expertise in strategic management, marketing, and data analysis. Muhammad excels in conducting thorough market research, analyzing industry trends, and identifying valuable opportunities. With a strong attention to detail and analytical skills, he utilizes research methodologies and data analysis tools to extract meaningful insights. Muhammad's excellent communication and presentation abilities enable him to effectively convey research findings and provide actionable recommendations to drive business growth. His dedication to professional development ensures that he stays updated on the latest market research methodologies and industry advancements.



M.Com , Research Analyst

Market Research Analyst

Saqib Hussain

Saqib Hussain is a highly analytical and detail-oriented research analyst with 7 years of experience in conducting market research, financial analysis, and data interpretation. He is proficient in utilizing various research methodologies, statistical techniques, and industry databases to support decision-making. He demonstrates excellent communication skills and the ability to present complex findings in a clear and concise manner to diverse stakeholders. He has extensive experience in collecting, organizing, and analyzing large datasets using statistical tools such as Excel. He has an in-depth knowledge of different industries including key market players, emerging trends, and regulatory frameworks.



(MBA, DIT, SEO)

DIGITAL MEDIA MANAGER

Kanwal Naz

Meet Kanwal Naz, Digital Media Manager. She is certified in SEO and E-Commerce programs. She is a multi-talented professional with 12 years of extensive experience in handling web-based application development, optimizing PPC, website ranking, web traffic, search engine optimization, guest posting, and blogging. She has the potential to develop marketing opportunities and manage media campaigns. Her strategic planning to maximize the benefits of digital technology makes her unique in the field.



(Bachelors in HRM)

HR SUPERVISOR

Shereen Ilyas

Shereen Ilyas holds a Bachelor's degree in Human Resource Management. She has over 7 years of hands-on experience with renowned companies in the UAE. She is a motivated individual with expertise in managing payroll and has the ability to build relationships with staff at all levels. She has helped various clients in strategic planning, ensuring that organizational policies and procedures are effectively applied and communicated. Her excellent communication skills and ability to perform other administrative tasks make her truly extraordinary.

FEASIBILITY

Professional Services License



WBS MANAGEMENT CONSULTANT

BUSINESS ADVISORY & MANAGEMENT CONSULTANCY



DUBAI
لِلاقتصاد والسياحة
Economy and Tourism

رخصة مهنية

Professional License

License Details / تفاصيل الرخصة

License No.	1075524	رقم الرخصة
Business Name	WBS MANAGEMENT CONSULTANCIES EST.	الاسم التجاري
Legal Type	Sole Establishment	مؤسسة فردية
Expiry Date	21/06/2025	تاريخ الانتهاء
Issue Date	22/06/2019	تاريخ الإصدار
D&B D-U-N-S® N	0	رقم الرخصة الأم
Register No.		عضوية الغرفة
		رقم السجل التجاري
		DCCI No.

License Members / الأطراف

Share / الحصص	Role / الصلة	Nationality / الجنسية	Name / الاسم	No. / رقم الشخص
100.00%	Est. Owner / مالك مؤسسة	Pakistan / باكستان	محمد عمران عباس سيد زهير حسين	1063580
	Manager / مدير	Pakistan / باكستان	MUHAMMAD IMRAN ABBAS SYED ZAMEER HUSSAIN	1063580
	Agent / وكيل خدمات	United Arab Emirates / الإمارات	MUHAMMAD IMRAN ABBAS SYED ZAMEER HUSSAIN	1118260
			AMIR ADEL ABDULLA MOHAMMEDSALEH ABDULLA	

License Activities / نشاطات الرخصة التجارية

Marketing Research & Consultancies	استشارات ودراسات تسويقية
Feasibility Studies Consultancies	استشارات ودراسات الجدوى الاقتصادية
Management Consultancies	استشارات ودراسات ادارية

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بور سعيد مكتب رقم 71-808 ملك مؤسسة محمد بن راشد لدعم مشاريع الشباب

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www.bsaccountancy.com



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