





<u>Table of Contents for Startup Company Valuation – Series A Financing</u>, <u>Mezzaine Financing</u>

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References

- 1. Useful Web Links and Contacts
- CAPM is the Discount rate which is used to find out the Equity Value of Company.
- WACC is the Discount rate which is used to find out the Business Value of the Company.





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Service Proposal





- What Kind of Challenges are facing by this kind of Business in the market or industry?
- How to mitigate the Risks and What would be Mitigation Strategies to reduce the above-mentioned Risks?

Competitor's Analysis

- Competitor's No.1
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SWOT Analysis

- Regarding Strength and Weakness
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- Special Challenges / Risk Factors

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Service Proposal





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- Comparable Company no.3
- Valuation Techniques & Methodology
- WACC or Discount rate or Cost of Capital
- Levered / Unlevered Beta Calculation
- Limitations & Restrictions

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Key Assumptions

- 8. Revenue Assumptions
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- 10. Expense Related Assumptions
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References

2. Useful Web Links and Contacts

For Valuation of Business or Companies we will use discounted Cash flows, to discount the Cash Flows we will use the discount rate and Discount rate can be further classified as:

- CAPM is the Discount rate which is used to find out the Equity Value of Company.
- WACC is the Discount rate which is used to find out the Business Value of the Company.

Note :Below is the Package wise Table of Content, the above Table of Content will be Customized as per below Table and you will get the table of Contents as per Package Selected.





Project Timeline & Execution

Tasks	Basic Package	Standard Package	Premium Package
Executive Management Summary	(Days) N/A	(Days)	(Days)
Purpose of Company Valuation	√ ×	*	
Business Valuation	*	*	
Auditor's Certificate for Certified Valuation	N/A	*	<u> </u>
Financial Valuation Summary			·
<u>-</u>	N/A	~	<u> </u>
Business Financial Analysis	N/A	~	~
Company Profile & Management Profile	~	~	~
Global Market & Industry Analysis	N/A	N/A	~
Middle East or GCC Market Analysis	N/A	~	~
Relevant Country Industry& Market Analysis	~	~	~
Competitor's Analysis	N/A	~	~
SWOT Analysis	N/A	~	~
Risks & Mitigation Analysis of Business	N/A	~	~
Detailed Business Valuation	N/A	~	~
Detailed Valuation Summary	N/A	~	~
Projected Financial Information	~	~	~
Historical Financial Information	N/A	~	~
Comparable Companies Analysis	N/A	~	~
Valuation Techniques & Methodology	N/A	~	~
WACC or Cost of Capital or CAPM	N/A	~	~
Levered / Unlevered Beta Calculation	N/A	N/A	~
Appendices or Annexures	N/A	~	~
Key Assumptions	~	~	~
Draft Report Writing	~	~	~
Final Report Writing	~	~	~
Total Working Days	07	07	07