



**WBS MANAGEMENT CONSULTANT**  
BUSINESS ADVISORY & MANAGEMENT CONSULTANCY

**Startup & Operational Business Valuation**

**Packages Plan**



# Purpose of Startup Valuation : For Pre- Seed,Seed & Mezzaine Financing

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### Key Assumptions

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### References



### 1. Useful Web Links and Contacts

- CAPM is the Discount rate which is used to find out the Equity Value of Company.
- WACC is the Discount rate which is used to find out the Business Value of the Company.



# Purpose of Operational Company Valuation Sell Whole Business , Partly Equity Dilution

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